REBECCA KIREJCZYK GRAPHIC DESIGNER

& MEDIA ARTIST

CONTACT

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ABOUT ME

I am an aspiring graphic designer and media artist committed to delivering exceptional work and making a positive impact through design. Combining my love for wildlife and conservation with my passion for design, I seek to raise awareness through captivating, innovative projects that inspire action and positive change.

SKILLS

- Adobe InDesign, Illustrator, Photoshop
- 19 + years of customer service and managerial experience
- Knowledge of HTML and CSS, and web design
- Excellent teamwork and collaboration
- Design layout
- Writing
- Proficient with Microsoft and Google applications

EDUCATION

Southern New Hampshire University, 2024

Bachelor's degree in Graphhic Design and Media Arts Graduated Summa Cum Laude

Toll Gate High School, 2004

Highschool Diploma Graduated with honors

EXPERIENCE

Marketing Associate - Advanced Dental Brands

September 2022-Present

- Design and order a wide range of marketing materials, including business cards, logos, event signage, in-office promotional signage, and email banners
- Conceptualize and execute branded materials for company events, supporting the promotion and engagement of internal and external audiences
- Compile, design, and publish the company's monthly newsletter, ensuring cohesive branding and valuable content for readers
- Coordinate with internal departments for timely production and delivery of marketing materials
- Support overall marketing efforts by maintaining brand consistency and contributing creative input to ongoing campaigns and initiatives
- Conduct professional photoshoots at dental practice locations to maintain up-to-date website images
- Edit photos using Adobe Photoshop and Lightroom to enhance quality and consistency for digital and print media

Store Manager – Ted Baker

November 2017-September 2022

- Led the location achievement of KPI's by creating an exemplary customer environment, and motivating my team
- Accountable for driving business, acted as an inspirational ambassador to the brand, and promoted company the mission statement and vision